

THE THIRD VIRTUAL NATIONAL HEALTH CARE TRANSPARENCY AND NO SURPRISE ACT SUMMIT

April 16 – 19, 2024

Virtual Online Video Live and Archived
www.hctransparencysummit.com



SPONSOR & EXHIBITOR PROSPECTUS

Diamond Sponsor – \$25,000

- Diamond sponsorship will be exclusive and limited to the first confirmed Diamond sponsor.
- Exclusive sponsor top recognition on the Transparency Summit website homepage and on the Summit video broadcast portal homepage
- Most prominent Company logo in preferred position in the Transparency Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 25 Complimentary registrations to the Summit, pending approval.
- Opportunity to place and introduce a keynote speaker on Transparency Summit agenda with topic and speaker (subject matter expert) approved by Summit planning committee.
- Opportunity to organize and select a moderator for one featured Summit plenary session with topic and faculty approved by Summit planning committee.
- Opportunity to organize and select a moderator for two Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run multiple times during the broadcast between sessions or during the breaks.
- Premier acknowledgement during Summit broadcast on broadcast portal.
- Premier acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send three email blasts/press releases on behalf of sponsor to the Summit attendee database, plus GHC, LLC's transparency and health information technology email databases of over 17,000.
- First right of refusal of sponsorship opportunities at the next Transparency Summit.

Gold Sponsor – \$15,000

- Company logo and link (gold level) on the Transparency Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in prominent position in the Summit broadcast portal Hall of Logos (gold level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 15 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for three Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run once each day during the broadcast between sessions or during the breaks.
- Company logo and link on Summit video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send two email blasts/press releases on behalf of sponsor to the Summit attendee database, plus GHC, LLC's transparency and health information technology email databases of over 17,000.
- Advanced sponsorship opportunities at the next Transparency Summit.

Silver Sponsor – \$10,000

- Company logo and link (silver level) on the Transparency Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Virtual Transparency Summit broadcast portal Hall of Logos (silver level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 10 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for two Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit a one-minute video advertisement to run at least twice during the broadcast between sessions or during the breaks
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-Summit attendee list with names, companies, titles, city, and state.
- Post-Summit attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send one email blast/press release on behalf of sponsor to the Summit attendee database, plus GHC, LLC's transparency and health information technology email databases of over 17,000.

Bronze Sponsor – \$5,000

- Company logo and link (bronze level) on Transparency Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Transparency Summit broadcast portal Hall of Logos (bronze level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 5 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for one Summit concurrent session with topic and faculty approved by Summit planning committee.
- Pre-Summit attendee list with names, companies, titles, city, and state.
- Post-Summit attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.

Exhibitor – \$2,995

- Company logo and link (exhibitor level) on Transparency Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Transparency Summit broadcast portal Hall of Logos (exhibitor level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 3 Complimentary registrations to the Summit, pending approval.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.